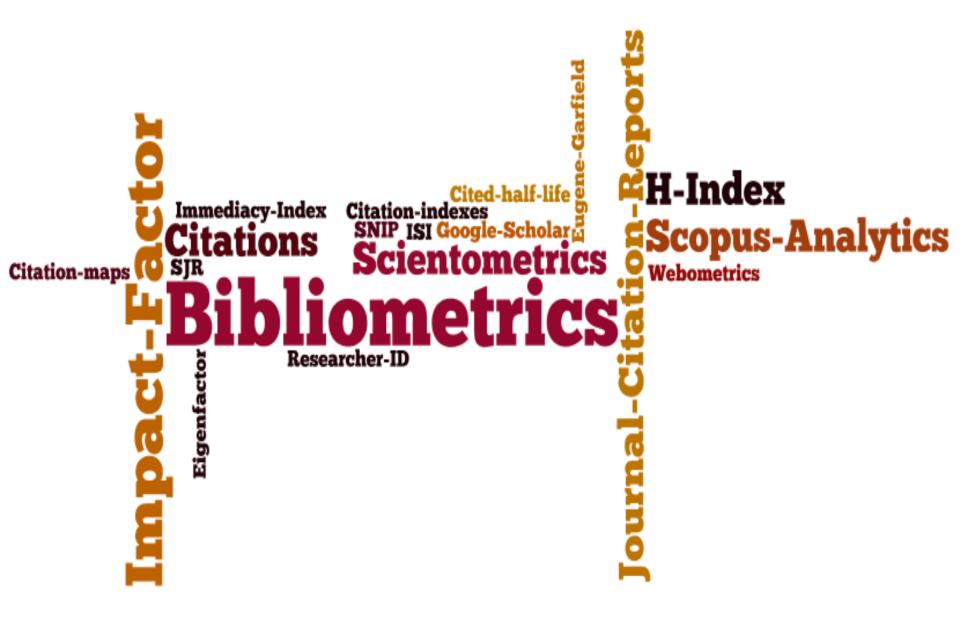




Citations count! Reflections on providing bibliometrics training for researchers at Cardiff University

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Outline

- ➤ Why introduce these sessions?
- ➤ What is covered?
- ➤ What is the format?
- Who has requested sessions?
- > Lessons learnt
- > Questions and comments from researchers
- ➤ What next?

Why introduce these sessions?

- Original driver was the Research Excellence Framework
 - Early proposal was to judge research quality mainly using metric indicators, including bibliometrics
 - After results of pilot exercises, modified to peer review plus bibliometrics
 - Modified further with reduced role for bibliometrics

BUT

- ➤ led to more interest from academic schools in understanding and using bibliometric data
- > plus other reasons such as funders' requirements

What is covered?

- Why should researchers be interested in bibliometric data?
 - REF
 - demonstrating academic impact
 - selecting journals for publications
 - research funders' requirements
 - publicity
 - finding collaborative partners

- Sources of bibliometric data
 - Web of Science; Scopus; Google Scholar; other databases
 - Journal Citation Reports; other journal impact measures
- Increasing citations
 - merits and methods of Open Access publishing
 - institutional repository

What is the format?

Full workshop - talk lasting c.30 mins plus workbook - 1 hour allocated

Tailored sessions consisting of a talk and questions range from 20-60 mins

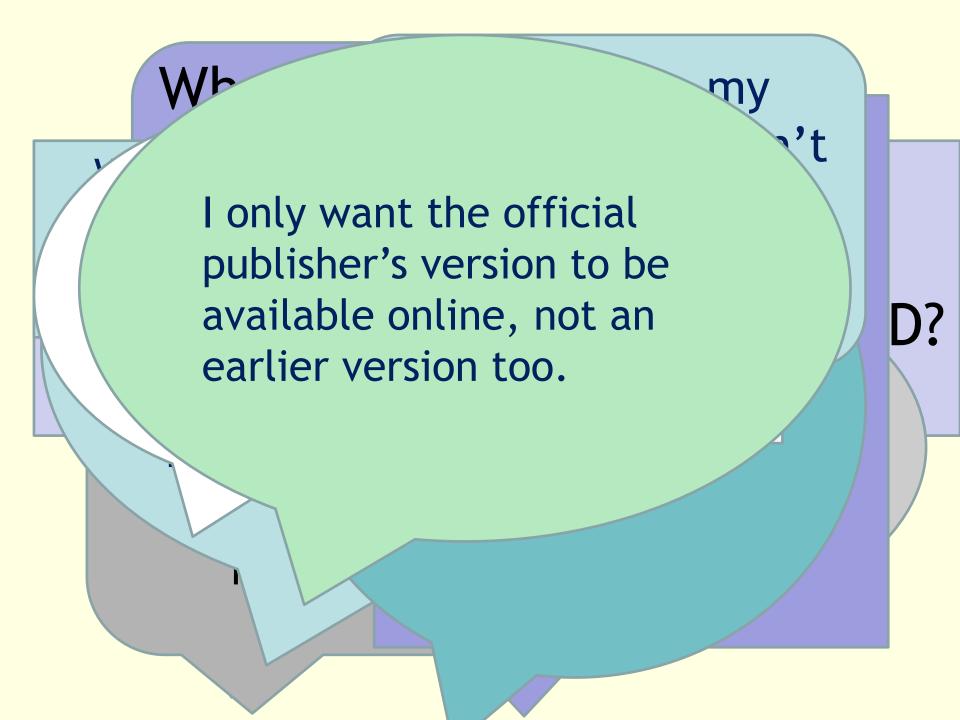
- ➤ Workbook covers:
 - finding journal bibliometrics and citations in Web of Science, Scopus and other databases
 - setting up citation alerts
 - Researcher ID
 - open access resources

Who has requested sessions?

- Subject librarians -three 1.5 hr workshops
- Staff Development Programme -1.5 hr workshops
- University groups -REF & Research Administrators 20 min summary
- Schools:
 - eg Psychology; Business 1.5 hr workshop
 - eg Architecture; Healthcare Studies 1 hr talk, part of lunchtime seminar programme
 - eg Engineering 20 min talk to Research Committee
 - eg Computer Science 30 min talk at school awayday

Lessons learnt

- Reduce difficult to avoid too much detail given the subject, but have to try!
- Stay up to date REF; journal articles; features in Scopus/Google Scholar/Web of Science
- Emphasise benefits for the researcher, such as increased visibility of publications/profile
- Expect it to take time for schools to take up the offer
- Target best attendance with sessions tailored for schools/departments
- > Be flexible and adapt length/audience/content
- Be prepared for discussions about the value of using bibliometric data



What next?

- Continue to offer sessions and encourage take-up by schools
- Encourage and support subject librarians in offering sessions on bibliometrics
- ➤ Introduce Bristol Online Survey to collect feedback in a systematic way
- Respond individually to increased interest in finding bibliometric data
- Interest from schools in a separate presentation on Open Access publishing