Pop-Up Library: Taking Subject Support to the Students

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Aims of the project

- To take ‘the Library’ to the students
  - Increase engagement with students
  - Increase awareness of support offered by Library Services
  - To extend the reach beyond current Library Services users
Awarded £4,970 by the Educational Enhancement Fund Advisory Group from the Alumni Impact Fund

Project runs August 2014 – July 2015

Project Team – 6 members of LS staff from 3 divisions
Planning

- Training
- Resources
- Operations
- Marketing & Communication
- Student Ambassadors
- Evaluation
Out on the road with information on...

- Resources for your subject
- Using the library
- Referencing skills
- Writing skills
- Maths skills
- Study skills
- ICT skills
On location....
What the students learnt….

- 80% of the respondents to the longitudinal surveys had done something as a result of their visit
- “It was helpful and told me about services I didn’t know existed”
- “I thought it was a great idea…I hope they will carry on doing it”
- “More frequent”
- “I encourage more of these”
What we learnt....

- Stall – keep it simple, don’t bombard with information
- Use of iPads and MS Surface
- Rota – time for change-over briefings
- Locations – social or ‘queueing’ areas worked best
- Staff briefings – fluidity
- Communication with School Administrators
What Library staff said….

- “Informal chats about using RefWorks and MedLine…helped give me an idea of how students were progressing”
- “Definitely worth being there”
- “Found out more from students in a relaxed setting than a teaching session”
- “Much easier to help a Distance Learner without a prior appointment”
- “I enjoyed getting to work with members of staff I have not met before”
Going forward

☐ What happens next?
  – ‘Business as usual’?
  – Pop-Up in a box?
  – Dedicated Pop-Up events?

☐ It’s all about:
  – Location, Timing and Focus