



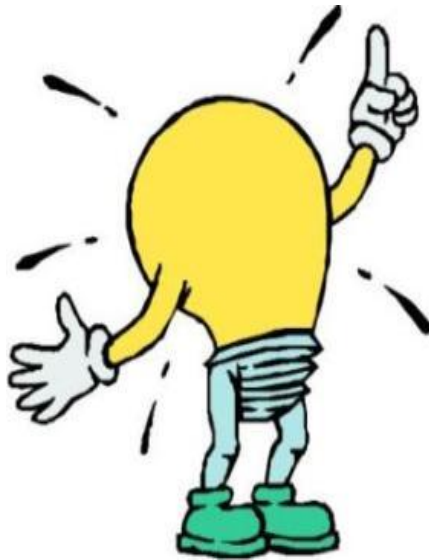
UNIVERSITY of
BRADFORD

Library and Careers on Location at University of Bradford

Kirsty Carver
Subject Librarian for
Engineering



**Hard to
reach?
Resources,
people and
promotions**

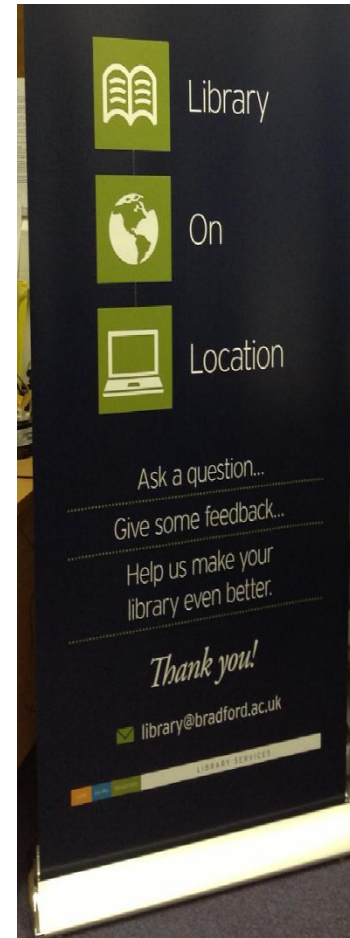


Inspiration!





Getting started... 2012



J.B. Priestley Library



Library



On



Location

Ask us a question...

Give us some feedback...

Help us to make your
library even better.

Thank you!

Email: library@bradford.ac.uk

Location and timing...



20 mins



45 mins



1 hour





Careers “on location” next to self-issue machines in library



Spot the difference..

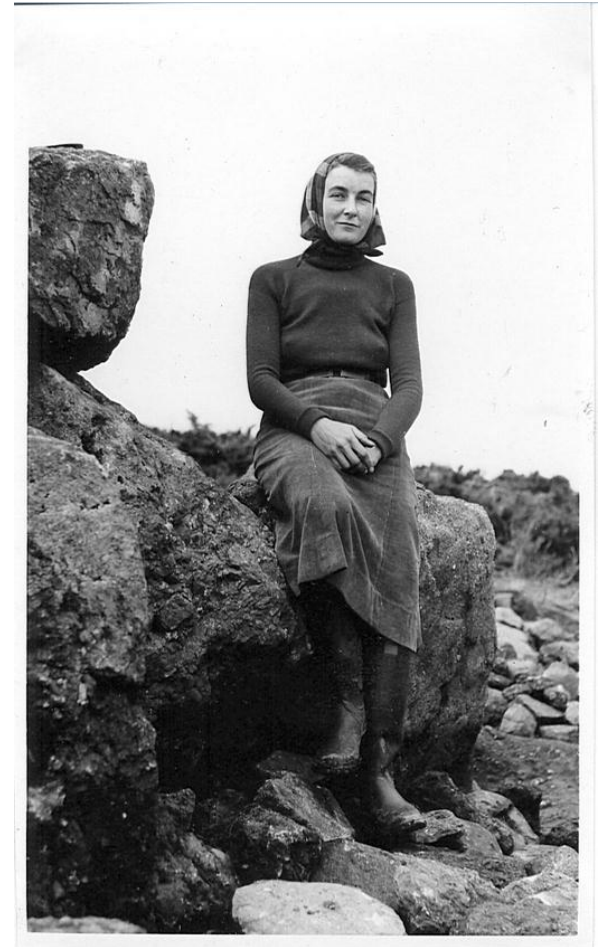


Proactive promotion...

Questions...

Do you know
who this is?

What are you
studying?



Developing the quiz...





Collaboration

“It has raised our profile with students and staff. Having 'games' and freebies to engage students has certainly helped to start the conversation. The added bonus is to work with and get to know colleagues from another department which can only help cross-referral”

(Head of Marketing for
Careers Service 2015)



Conclusion

Any questions?

