

'Raising Your Research Profile' at UoB

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Our 'research support' group

- □ Engagement with Graduate School and skills training
- □ Bibliometrics
- □ Support for REF
- □ Research Data Management
- □ Open Access
- □ Marketing/communication with researchers
- □ Keeping up to date with developments
- □ Researcher space in the (new) library
- Our programme was born in one meeting



Our programme

- □ We branded it: '4 ideas sessions' from the Library (non territorial) started Nov 2012
- □ Participants can attend just one session,

or all four

- □ Began with:
 - Publication strategies
 - Open Access
 - Bibliometrics
 - Social Media



Fringe benefits

□ We 'dry ran' each session with Subject Advisor colleagues – allowed us to spread expertise and develop benchmark knowledge level in teams.

☐ Closer working with our 'Digital Assets' team and IT Services

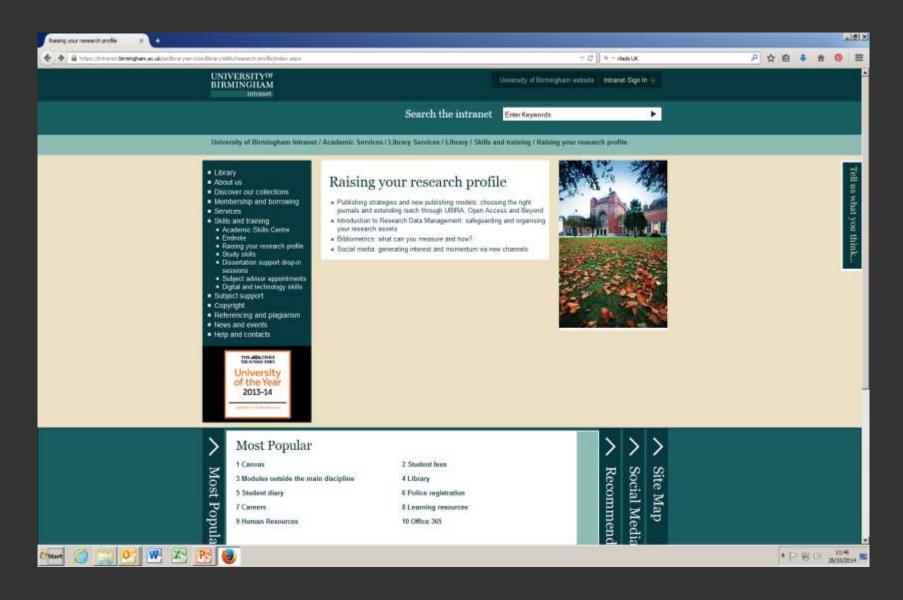


Marketing channels

- ☐ Subject Advisors first point of contact
- □ REF had given rise to new list of 'research partners' in Colleges – used this network
- □ Graduate School
- □ Research and Innovation Services



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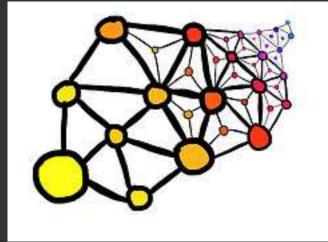


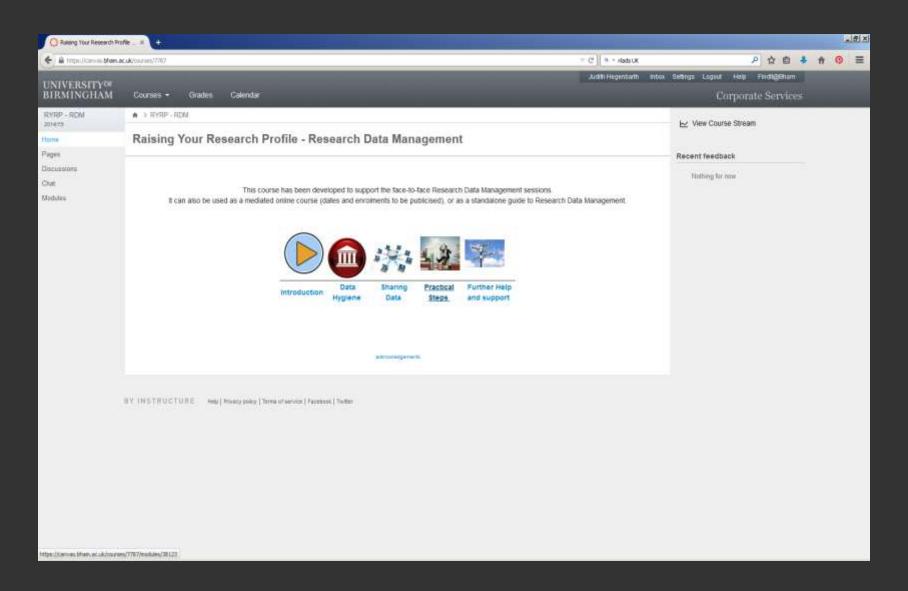
Evaluating the programme

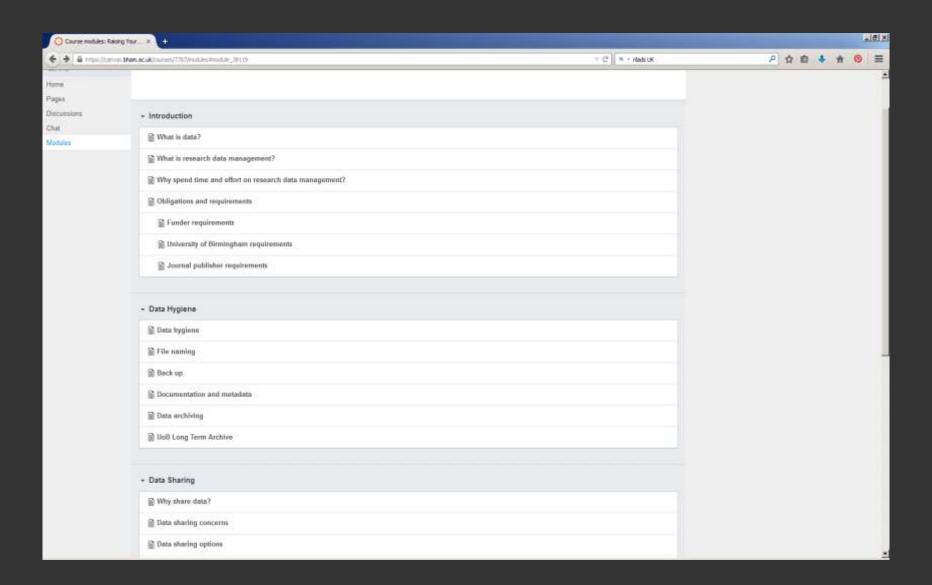
- Immediate post course feedback and post 1 year online survey
- □ Longitudinal survey July 2014 (Book Token incentive) including phone interviews
- □ Recommendations on:
 - Session length and timetabling
 - Developing online offer
 - Increase opportunity for researcher networking at sessions
 - Include a session on Research Data Management

RDM – New module

- □ In development a long time awaiting institutional decision making
- LS decision to take a 'ground up' approach (with caveats)
- □ Will be delivered jointly with IT Services staff member
- □ Will include small group work
- □ Canvas module for flipped learning/online mode







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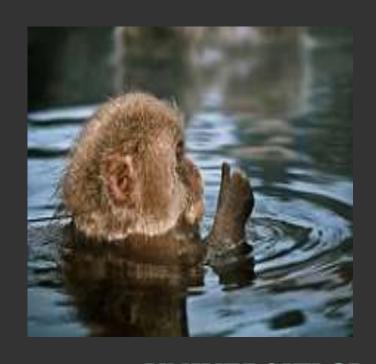
Challenges

- □ Basic admin university doesn't have one preferred online booking system!
- □ 'Whole institution' decision making on RDM is problematic
 we have to be patient/diplomatic
- □ Stimulating demand we can't meet (but we can use our networks)



Good stuff

- □ Colleges have begun to ask us to provide bespoke delivery
- □ RILADS (Research Information Literacy and Digital Scholarship) project (RIN and Sconul) used our programme as one of 15 examples of IL good practice.



Next...

- □ Transfer face-to-face to online (in addition) or possibly Panopto sessions – or perhaps both?
- □ Work with Planning on UoB strategy citation/research impact etc.
- □ Move to new training facilities?
- □ More evaluation and programme review
- □ Part of offering in researcher space in our new library!





Credits

- □ Images slides 2-8 and 11-12 Flickr Creative Commons
- Slide 2: Scott Beale / Laughing Squid laughingsquid.com.
- ☐ Slides 13-14 UoB