Camtasia and Libguides: Developing new ways to engage our students

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Engaging students?

• “to get and keep someone's attention, interest, etc.”

• Aims of trying to engage students more with the library
  – Knowing library resources exists
  – Where to look if they need help
  – A starting point for literature searching
  – Responding to their questions

• Provide variation of support materials
  – Diverse group of users

[www.merriam-webster.com/dictionary/engage]
Timescales

- Camtasia – training December 2012
- Libguides – went live September 2013

- Working groups
  - Helped figure out how we wanted to use the products
  - Members from both sides of the team
Login instructions for popular eresources

Here is a list of popular eresources with login instructions. Click on the + sign and follow the step-by-step text instructions. The tips and notes contain additional useful information for the eresource.

Brill Online

- Once you are on Brill Online click on 'Sign in via your institution' on the right hand side.
- In the 'Sign in with Shibboleth' section scroll down the list of institutions to find 'King's College London' and click on 'Go to sign in'.
- This will take you to the King's Shibboleth login screen. Enter your King's username and password.
- You will be taken back to the page you were previously on in Brill Online. You can see you are logged in from the words 'Access provided by King's College London' on the right hand side.

TIP: Journals we have access to will have a green icon next to the issues and articles. If you have logged in successfully and you cannot see the green icon, please use our list of EJournals to check if we subscribe to the journal and what years we are entitled to access.

NOTE: If you are logging in to Brill Online for the first time, the platform may not log you in properly and you may see the message 'Incomplete personal user'. If this happens, please close down your browser completely, open a new browser window, wait 10 minutes, and try to log in again. You should now be logged in successfully, with 'King's College London' displaying correctly on the right hand side.
Camtasia

• **Demonstration**

• **Pros**
  – More interactive
  – What other people are doing!
  – Creates a range of resources for people to use

• **Need to consider**
  – Time consuming
  – No good doing it if you don’t know what you want to say
Camtasia considerations

- RAM
- Quiet space to record audio
- Branding
- Hosting the videos
- Metadata
- Accessibility
- Language
- Licences
- Feedback
What is success?

• Usage statistics?

• As a science librarian...
  – Low usage figures
  – Science students don’t need the library
  – Can find everything on Google

• “Many thanks for your fantastic work! The law subject guide is absolutely wonderful. I found many good universities provide similar subject guide. Now King's also equips itself with subject guide.”
Summary / what next

• More promotion

• Continue exploring how we can use the software and what other people are doing

• How can we better evaluate our ‘success’?