



Camtasia and Libguides: Developing new ways to engage our students

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Engaging students?

- “to get and keep someone's attention, interest, etc.”
- Aims of trying to engage students more with the library
 - Knowing library resources exists
 - Where to look if they need help
 - A starting point for literature searching
 - Responding to their questions
- Provide variation of support materials
 - Diverse group of users

www.merriam-webster.com/dictionary/engage



Timescales

- Camtasia – training December 2012
- Libguides – went live September 2013

- Working groups
 - Helped figure out how we wanted to use the products
 - Members from both sides of the team

ABOUT US

NEWS AND EVENTS

VISITING LIBRARIES AND ARCHIVES

USING OUR SERVICES

NHS

COLLECTIONS AND RESOURCES

SUBJECT SUPPORT

RESEARCH SUPPORT

INFORMATION MANAGEMENT

HELP AND GUIDANCE

Accessing eresources

A-Z of Library Services

Bibliographic software

Copyright

Library catalogues

Logging into eresources ➔

Library catalogue FAQs

Library Search FAQs

PINs

Plagiarism and citing references

Training

User guides

CONTACT US

LIBRARY TRANSFORMATION

Login instructions for popular eresources

Here is a list of popular eresources with login instructions. Click on the + sign and follow the step-by-step text instructions. The tips and notes contain additional useful information for the eresource.

Brill Online +_

- Once you are on Brill Online click on 'Sign in via your institution' on the right hand side.
- In the 'Sign in with Shibboleth' section scroll down the list of institutions to find 'King's College London' and click on 'Go to sign in'.
- This will take you to the King's Shibboleth login screen. Enter your King's username and password.
- You will be taken back to the page you were previously on in Brill Online. You can see you are logged in from the words 'Access provided by King's College London' on the right hand side.

TIP: Journals we have access to will have a green icon next to the issues and articles. If you have logged in successfully and you cannot see the green icon, please use our list of [Ejournals](#) to check if we subscribe to the journal and what years we are entitled to access.

NOTE: If you are logging in to Brill Online for the first time, the platform may not log you in properly and you may see the message 'Incomplete personal user'. If this happens, please close down your browser completely, open a new browser window, wait 10 minutes, and try to log in again. You should now be logged in successfully, with 'King's College London' displaying correctly on the right hand side.

Cambridge University Press +_

Elsevier - Science Direct and Scopus +_

JSTOR +_

Oxford Scholarship Online +_



EJOURNALS

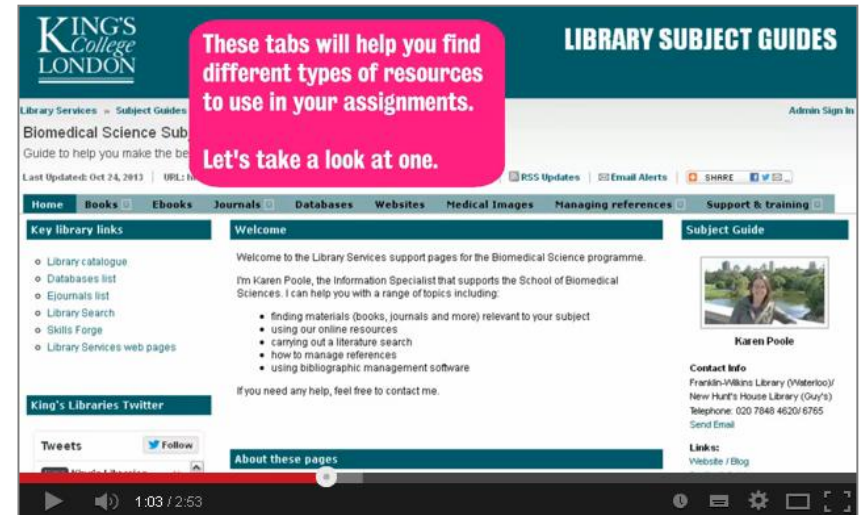
DATABASES

LIBRARY CATALOGUES



Camtasia

- [Demonstration](#)
- Pros
 - More interactive
 - What other people are doing!
 - Creates a range of resources for people to use
- Need to consider
 - Time consuming
 - No good doing it if you don't know what you want to say



Camtasia recording file




accessing subject guides.camrec books menu.camrec different tabs.camrec libguides homepage.cam... medical images.camrec subject guide example.camrec

Title Clip



Title Clip 1

Image



biomed sci.jpg Powerpoint video intro screen.jpg

Audio



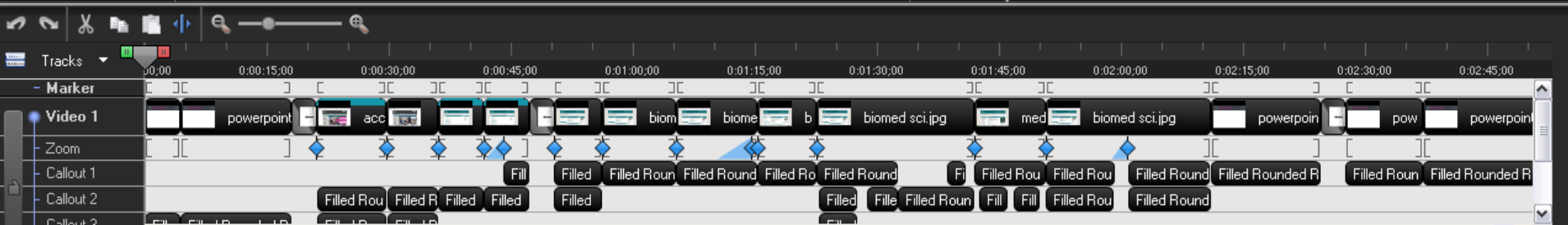
Clip Bin Library Callouts Zoom-n-Pan Audio Transitions Cursor Effects Title Clips Voice Narration Record Camera Picture-in-Picture More



KING'S College LONDON Library Services

Using your subject guides

0:00:00,00 / 0:02:53,00



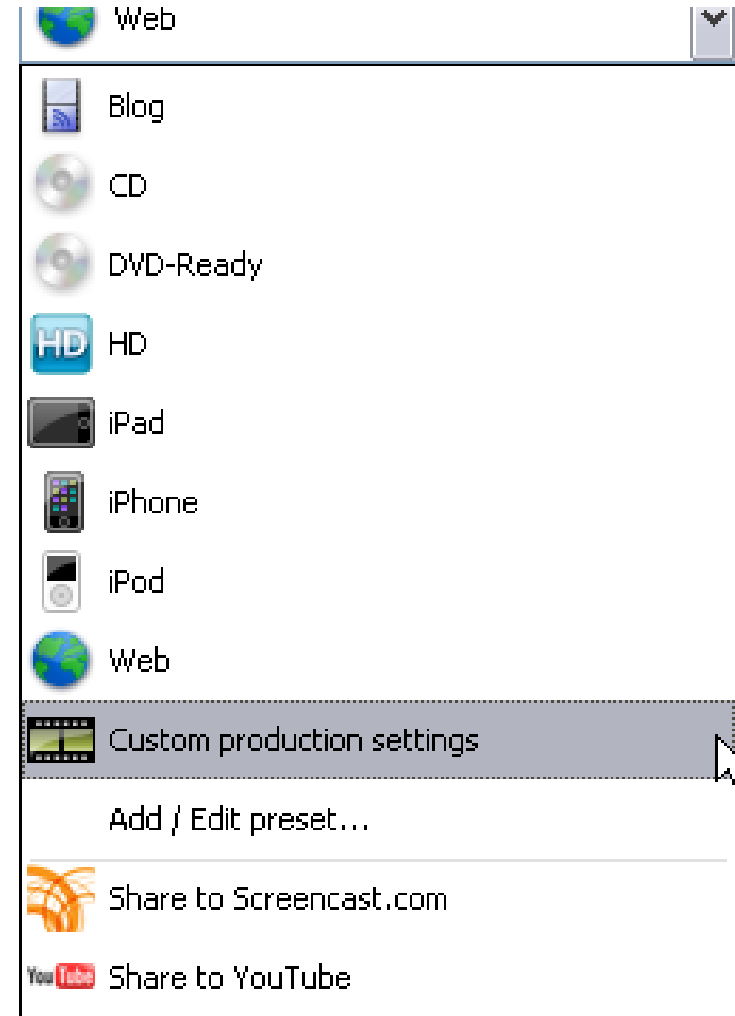
Tracks: Video 1, Zoom, Callout 1, Callout 2, Callout 3

Timeline: 00:00, 00:01:15, 00:02:30, 00:03:45, 00:05:00, 00:06:15, 00:07:30, 00:08:45, 00:10:00, 00:11:15, 00:12:30, 00:13:45, 00:15:00, 00:16:15, 00:17:30, 00:18:45, 00:20:00, 00:21:15, 00:22:30, 00:23:45, 00:25:00, 00:26:15, 00:27:30, 00:28:45, 00:30:00



Camtasia considerations

- RAM
- Quiet space to record audio
- Branding
- Hosting the videos
- Metadata
- Accessibility
- Language
- Licences
- Feedback





The most popular guides

1. **Law Subject Guide**
by Liz Murray - Last Updated Nov 12, 2013
4,036 views this year
2. **Film Studies Subject Guide**
by Graeme Lockheart - Last Updated Oct 9, 2013
1,713 views this year
3. **History Subject Guide**
by Teresa Elmes - Last Updated Sep 30, 2013
1,175 views this year
4. **Medicine Subject Guide**
by Clare Crowley - Last Updated Nov 6, 2013
1,141 views this year
5. **English Subject Guide**
by Graeme Lockheart - Last Updated Oct 9, 2013
853 views this year
6. **Common Year One (Biomedical Science) Subject**
by Karen Poole - Last Updated Nov 20, 2013
838 views this year

What is success?

- Usage statistics?
- As a science librarian...
 - Low usage figures
 - Science students don't need the library
 - Can find everything on Google
- “Many thanks for your fantastic work! The law subject guide is absolutely wonderful. I found many good universities provide similar subject guide. Now King's also equips itself with subject guide.”



Summary / what next

- **More promotion**
- Continue exploring how we can use the software and what other people are doing
- How can we better evaluate our 'success'?