



Engaging Students with Social Networking (Part 1)

USTLG

4th December 2012

Emily White & Timothy Collinson

NEW WEAPON FOR A 21ST CENTURY REVOLUTION



Thing of the Day

A round-up of the bizarre and brilliant of the web corralled by the University of Portsmouth Library.

Social Networking

December 4, 2012 by reden

Today we're hosting librarians from around the country and talking about engaging with students. TOTD are on stage looking at social networking, so we thought it would be a good moment to rehearse the places you can find us and why you might want to:

Facebook

<http://www.facebook.com/#!/uoplibrary>

The Library's Facebook page keep you up-to-date, offers links to help, and even answers enquiries. If you're on Facebook, try liking us!

Google+

<https://plus.google.com/105160925780437322815#105160925780437322815/posts>

Our Google+ stream is a way of keeping up with the Library happenings. Use it for up-to-the minute news, to catch our mini-competitions, or even to ask enquiries. Join our circles!

Pinterest

<http://pinterest.com/uoplib/>

Collections of photos – some to do with the Library, some that are fun from around the web. See what we're up or see what we're interested in!

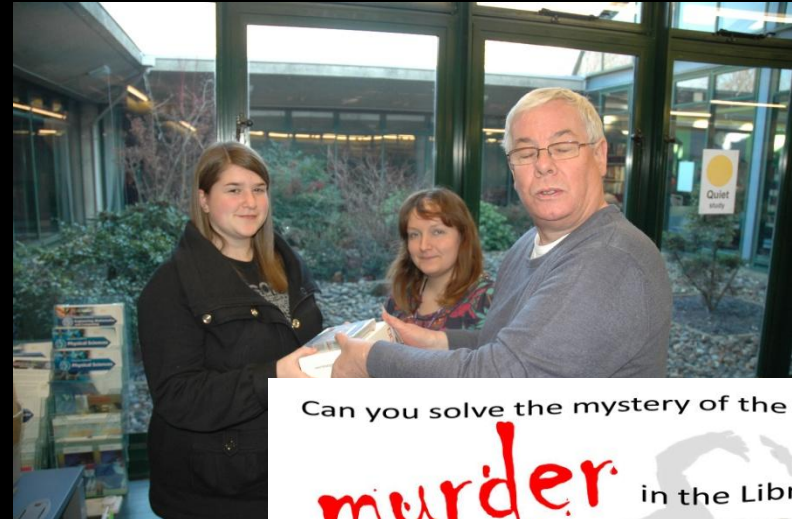
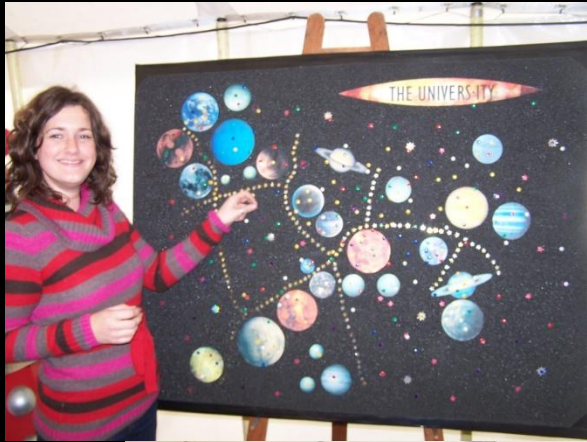
Twitter

<http://www.twitter.com/uoplibrary>

The Library's Twitter feed is a great way of keeping up with goings-on via Twitter. Use it for up-to-the minute news, to catch our mini-competitions, or even to ask enquiries. Follow us!

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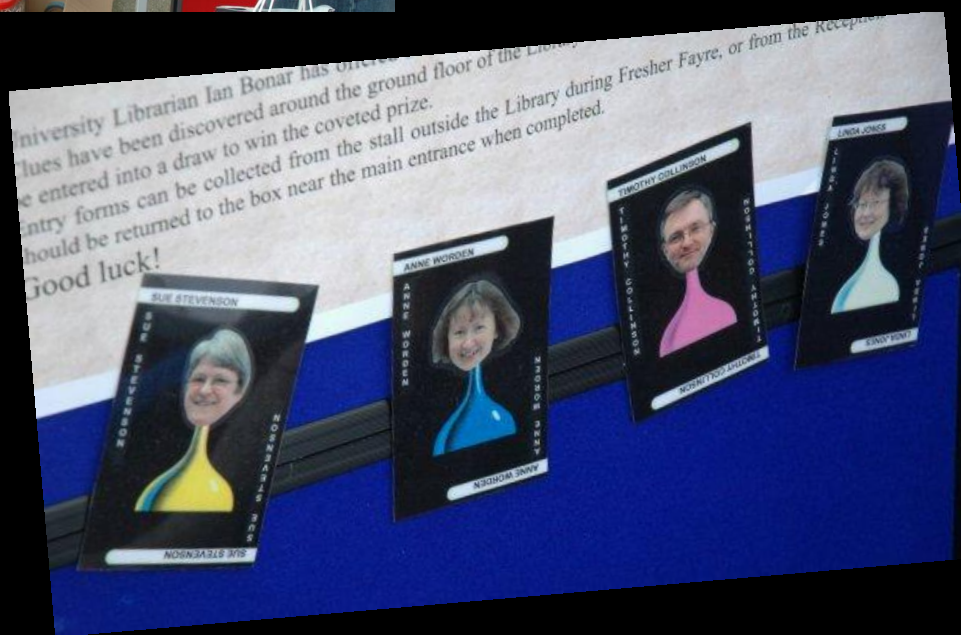
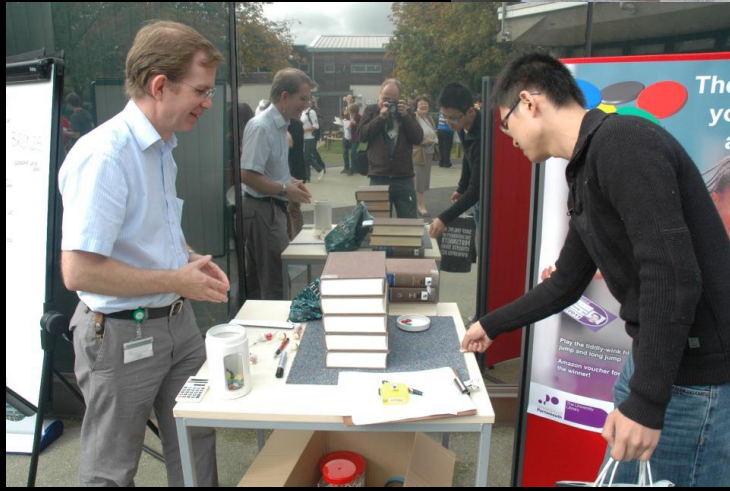
Can you solve the mystery of the

murder

in the Library?

Become an Information Detective
and you could win a Nintendo DS Lite!





White, E. & Collinson, T. (2010). Exterminating boredom: synergy and creativity in a university library. *ALISS Quarterly*, 6(1), 26-31.

Exterminating Boredom: synergy and creativity in an academic library

Emily C. White, Library Assistant, University of Portsmouth
Timothy Collinson, Faculty Librarian, University of Portsmouth

Engagement

Library boring? Resources scarce? Staff stuck in a rut?

There's nothing new under the sun and any number of articles can be found addressing these issues. Library induction in particular can be seen by students as a waste of time, boring or something they already know. Jordan and Badger (2004) talk about the "problems of growing student numbers, lack of teaching space and time, and pressure on staff" and go on to describe an electronic induction tutorial which attempts to overcome some of the difficulties. Staff too, may feel that they've been doing the same things for years and need a change or that they're too junior to contribute anything worthwhile.

But does it have to be that way? By utilizing the skills and creativity of staff at all levels - professional and non-professional, we've found that a variety of tools and solutions have enabled us to engage with students in a variety of stimulating ways and also led to continuing staff development from NVQ qualifications to peer-reviewed journal articles. In a time when library resources are increasingly under pressure, efficient use and re-use of what's on hand is going to become ever more important.

University of Portsmouth Library has developed a variety of projects to engage students from before they arrive, through induction, and onto further training and continuing support. For example the PrepUP project gives students an orientation before they even arrive (Collinson, 2010) and Referencing@Portsmouth (<http://referencing.port.ac.uk/>) supports students throughout their time at University (Gwyer et al, 2010).

Creative Ideas

Many of the projects we've been engaged with at the University of Portsmouth have connected with or grown out of each other in a complex net of inter-relationship, re-use and inspiration. For example, taking the decision to be involved in Freshers' Fayre at the start of each academic year (and the 'Refreshers' Fayre' in February) has allowed some of the creative idea generator types on the Library staff the opportunity to develop engaging stalls which would attract students rather than simply reinforce any 'boring library' stereotype.



Pinterest



UoP Library Twitter stats

Tracking since July 15, 2009



you

UoP Library (@UoPlibrary) | <http://www.port.ac.uk/library>

Bio: Tweeting from the University of Portsmouth Library

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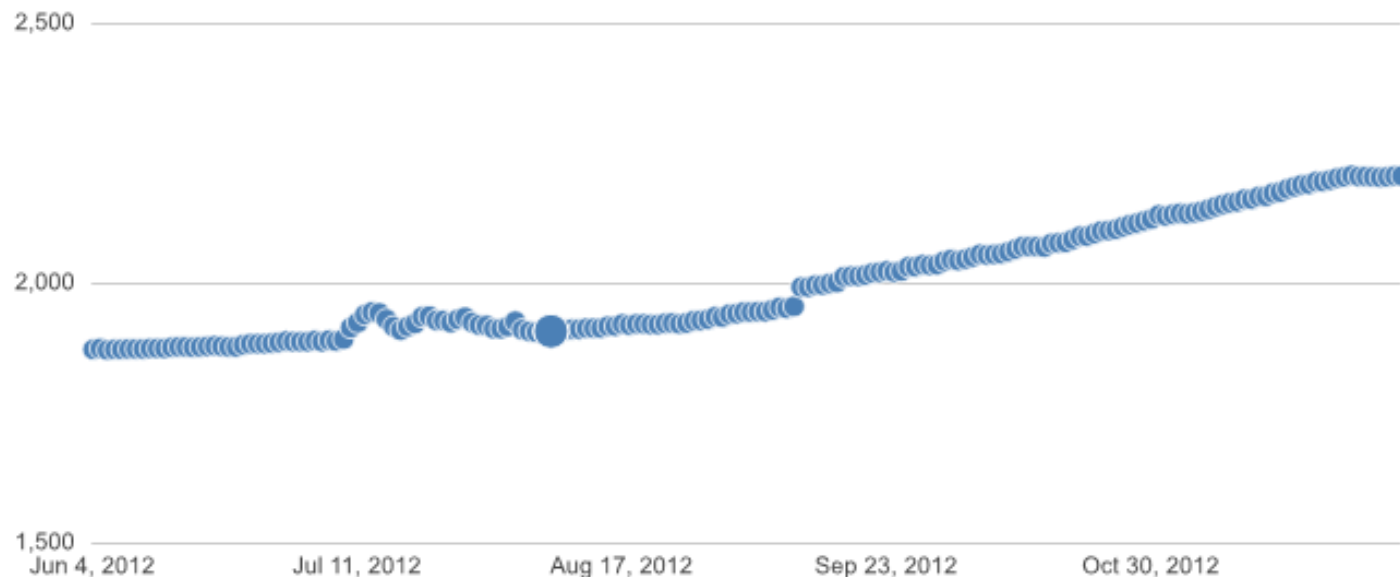
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Jun 4, 2012 - Dec 4, 2012 ▾



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SOCIAL MEDIA EXPLAINED

twitter 

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facebook

« I peed »

foursquare


« This is where I pee »

Quora

« Why am I peeing ? »

You Tube

« Look at this pee ! »

Linked in

« I'm good at peeing »

Where should you post your status?

