



### Supporting serious research: rankings, funding, impact and databases for uncovering hidden gems

Keith Furniss
Strategic Marketing Manager
Science & Technology

#### What's driving Universities?



# How Are Universities Ranked? Research Output and Impact

#### Times Higher Education (THE) Rankings

<ul> <li>Teaching — the learning environment:</li> </ul>	30%
•Research — volume, income and reputation:	30%
<ul> <li>Research — volume, income and reputation:</li> <li>Citations — research influence:</li> <li>Industry income — innovation:</li> </ul>	<b>30%</b>
•Industry income — innovation:	2.5%

•International outlook — staff, students & research (with new metric of extent of international cooperation in research): 7.5%

10%,

#### **QS World University Rankings**

Academic reputation
40%,
Employer reputation
Faculty student ratio
20%,
Citations per faculty
20%,

Number of international faculty members 5%.

Number of international students 5%.

#### **ARWU (Shanghai Jao Tong) Rankings**

#### **Indicators and Weights for ARWU - FIELD**

	U

Code	Weight	SCI	ENG	LIFE
Alumni	10%	Alumni winning Nobel Prizes since 1951	Not Applicable	Alumni winning Nobel Prizes since 1951
Award	15%	Staff winning Nobel Prizes s since 1961	Not Applicable	Staff winning Nobel Prizes s since 1961
Highly Cited	25%	<u> </u>	Highly cited researchers in 3 categories:	Highly cited researchers in 8 categories:
		Mathematics	<b>◆</b> Engineering	<b>♦</b> Biology&Biochemistry
		<b>♦</b> Physics	<b>◆</b> Computer Science	<b>♦</b> Molecular Biology&Genetics
		<b>♦</b> Chemistry	<b>♦</b> Materials Science	<b>♦</b> Microbiology
		<b>♦</b> Geosciences		<b>♦</b> Immunology
		◆ Space Sciences		♦Neuroscience
				<b>♦</b> Agricultural Sciences
				<b>♦</b> Plant&Animal Science
				<b>◆</b> Ecology/Environment
Publishing		·	Papers Indexed in Science	Papers Indexed in Science
Volume	25%	'	Citation Index- Expanded in ENG fields	Citation Index- Expanded in LIFE fields
Top Journals		Percentage of papers published in top 20% journals	[ · · · · · · · · · · · · · · · · · · ·	Percentage of papers published in top 20% journals
Publishing	25%		of ENG fields to that in all ENG journals	of LIFE fields to that in all LIFE journals

#### From Publish or Perish to Get Cited or Perish

Quantity ≠ Quality

Quality is most often measured by amount of **Citations** (Impact Factors, Eigen Factors, H Index)

From Publish or Perish to "get cited or perish".

Thomson Reuter's SCI

Elsevier's Scopus

Examples of Government lead initiatives:

Research Excellence Framework (UK) (New)

Excellence in Research Australia (ERA) (New)

#### **Supporting Advanced Researchers**

# Support for advanced researchers is vital to the university's status, ranking and funding





#### **Supporting Serious Researchers**

Research Lifecycle **ProQuest Dissertations &** Theses Idea **Generation** Literature Communication Review **Experimentation Interpretation Observation & Analysis** 

#### Research / publishing process

- 1. Defining a topic
- 2. Reviewing the literature
- 3. Writing a draft
- 4. Submission
- 5. Peer review
- 6. Revision
- 7. Publication!

#### **Defining a Topic**

Doctoral Theses/Dissertations are required to make an **original** contribution to the literature of the discipline

Funding may be available for particular fields or topics but application will be **rejected if the research duplicates** existing research without specific justification

You don't want to waste years researching something that has already been done

#### **Reviewing the literature**

"The 'number one fear' of doing a literature review is that you will miss something."

"Not including your reviewers in your references would very likely be a costly omission."

"If the references are incomplete, that's it, your article will not be published."

#### So you still really need specialised A&I?

# A&I? Yes..Seriously...what else are you going to use???



- Full text only? Not comprehensive, difficult to search effectively
- Google Scholar fantastic tool for the money but .... patchy [see eg Prof P Jasco]
- WOS JCR great tool but not comprehensive
- Scopus? great tool but not comprehensive

#### **Traditional Bibliographic Indexes**

Examples:

**AGRICOLA** 

ASFA

Avery

**Biosis** 

**Chemical Abstracts** 

Compendex

**ESPM** 

GeoRef

**IBSS** 

Inspec

Metadex

PubMed /Medline

Characteristics:

Specific topic /discipline

focus

Compiled by Subject

**Specialist Editors** 

**Selecting** Relevant Titles

for Inclusion

Featuring Controlled

Vocabulary

Controlled Vocabulary

informs the result order

in simple search

#### The Value of A&I?

Very **comprehensive** literature reviews across their specific disciplines – A&I has greater **breadth**, **depth and scope** 

International in scope and multilingual (with abstracts in English)

Content in A&I databases is not under embargo

**Indexing standards** applied to specialist content sets (such as controlled vocabulary) assist in retrieval of relevant resources

**Faster** A good abstract lets you digest the fundamentals of the paper without having to read the complete paper – "strategic reading"

Abstract & Citation Databases (SCI/JCR, SCOPUS)

#### CITATION DATABASES

# Citation Index Features: MultiDisciplinary & Narrow Range of Publications

MultiDisciplinary

Narrow Range of Elite Publications

wide ropic Scope – Narrow Kange of Tilles

# JCR (ThomsonReuters) Characteristics: MultiDisciplinary & Narrow Range of Publications

ThomsonReuters, Web of Science, JCR/SCI

There are approx 9500 journals included in JCR

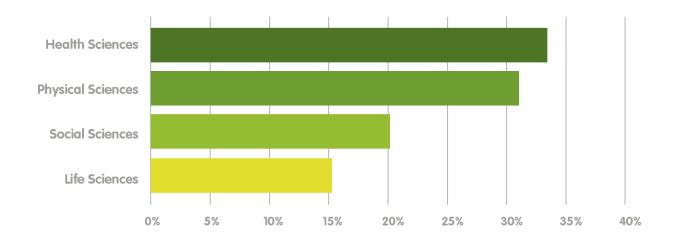
6400 are in the Science Edition,

1800 in the Social Sciences and

1200 the Arts & Humanities

Wide ropic Scope - Narrow Kange of Lille filles

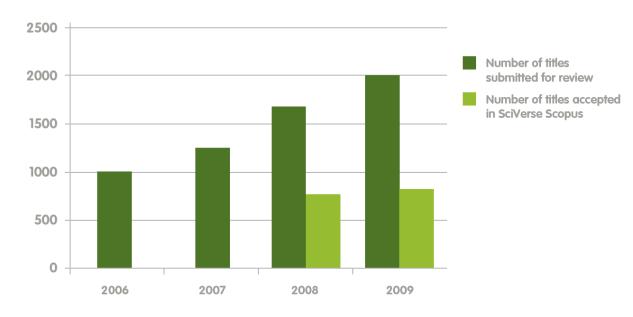
# Scopus Content Features: Highly Selective Content Pool, possibly a wider range



wide ropic Scope - Narrow Kange of Enternies

#### Citation Index Features: Elite Peer Review Focus

WOS – features a highly selective pool of elite peer reviewed titles (9500) journals included in the Journal Citation database
Scopus also highly Selective



The number of suggested titles can vary significantly per subject area from only a few titles (e.g. in chemistry) to several hundred (e.g. in social sciences).

#### **Bradford's Law**

WOS cite as justification limited resources and Bradford's Law: "a relatively small number of journals publish the bulk of significant scientific results"

An analysis of 7,621 journals covered in the 2008 *JCR* ® revealed that:

300 journals account for more than 50% of what is cited and 3,000 journals account for about 80% of published articles and more than 90% of cited articles.

#### **Matthew Effect**

Matthew's Gospel (25:29)

"For unto every one that hath shall be given, and he shall have abundance: but from him that hath not shall be taken away even that which he hath".

"In scientific journals, and at scientific conferences, new articles and papers by already-prestigious scientists usually receive far more attention than articles by scientists still on the way up, regardless of the intrinsic merit of such contributions"\*

<sup>\*</sup> A Deductive Explanation of the Matthew Effect in Science – Jack Goldstone - Social Studies of Science, Vol. 9, No. 3. (1 August 1979), discussing Merton's theory of cumulative advantage in science

#### Bradford & Matthew – so what?

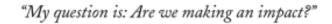
There is a risk that important research may be overlooked by only looking at the core elite of peer reviewed journals

The impact factor's Matthew effect: a natural experiment in bibliometrics Vincent Larivière and Yves Gingras

Is finding highly cited research, the way to uncover hidden research?

Journal of Cell Biology "Show me the Data"

http://jcb.rupress.org/content/179/6/1091.full@



# Bibliographic Indexes (eg ChemAbs, ProQuest Technology Research Database / GeoRef/ Metadex)

Narrow Topic Focus

Greater Depth of Coverage

Wider range of content types

Peer Reviewed Journals

Wider set of Scholarly Journals relevant to topic

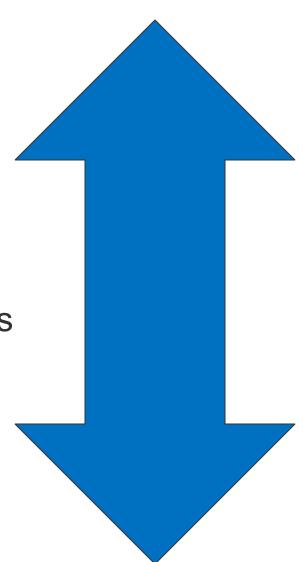
Conference Papers/Proceedings

Reports

**Trade Journals** 

Monographs

**Patents** 



#### **Record Counts and Title Counts**

Record Count	Web of Science	Scopus
1996-present	23.4M	22M
Pre-1996	25.9M	20M
TOTAL	49.3M	42M

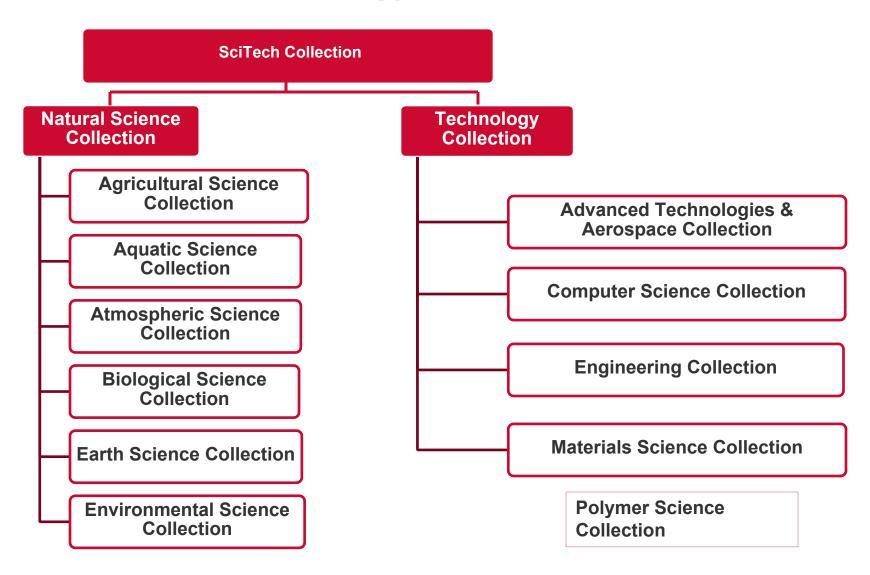
#### JCR/SCI/Scopus

- great for citations and impact
- useful for discovering connections in methodology etc in other fields due to being multidisciplinary

#### ProQuest SciTech Collection

- Total A&I Records: 76 million
- Total Publications Monitored: 39,450
- Much Higher Content Counts within the specific disciplines
- Indexing covered

#### **Science & Technology: Core Products**





#### Deep Indexing added to selected databases

#### Social Media, Political Change

	About CSA	Products Support 8	& Training	g Ne	ews & Events Discovery Guides Contact Us
□	ences				echnology
- AGRICOL					Aerospace & High Technology Database
Aqualine					ANTE: Abstracts in New Technologies and Engineering
	auatic Sciences a	nd Fisheries Abstrac	ete		Aqualine
⊕ Biologica		ilu i isilelles Austrat	.13		Biotechnology and Bioengineering Abstracts
BioOne	Ociences				Biotechnology Research Abstracts
	ology and Bioengir	neering Abstracts			CSA / ASCE Civil Engineering Abstracts
: : -	ology Research Al	_			Illustrata: Technology
: :	ce Papers Index	DStracts		ġ.€	CSA Technology Research Database
	Natural Sciences			Ė	
: : -		ntal Impact Statemer	nte		ANTE: Abstracts in New Technologies and Engineering
	ent Abstracts	ital impact otatomol			CSA / ASCE Civil Engineering Abstracts
· · · —		ements: Full-Text & I	Digests		Earthquake Engineering Abstracts
		Pollution Manageme	- :		Environmental Engineering Abstracts
- GeoRef		· ondition manageme			Mechanical & Transportation Engineering Abstracts
· · —	ceWorld Millenniu	um Collection		Ė	CSA High Technology Research Database with Aerospace
	nal Pharmaceutica				Aerospace & High Technology Database
MEDLINE					Computer and Information Systems Abstracts
: : <del>-</del>		physical Abstracts			Electronics and Communications Abstracts
NTIS		,			Solid State and Superconductivity Abstracts
- 🖺 Oceanic	Abstracts			Ė	CSA Materials Research Database with METADEX
	Education Index				- Aluminium Industry Abstracts
- 🖺 Plant Sci					Ceramic Abstracts/World Ceramics Abstracts
- ProQuest	Deep Indexing: A	Agriculture			Copper Technical Reference Library
ProQuest	Deep Indexing: A	Aquatic Sciences			Corrosion Abstracts
ProQuest	Deep Indexing: A	Atmospheric Science	s		
ProQuest	Deep Indexing: B	Biological Sciences			- 🛅 Materials Business File
ProQuest	Deep Indexing: E	arth Sciences			METADEX
ProQuest	Deep Indexing: E	Invironmental Science	ces		Earthquake Engineering Abstracts
	latural Sciences				LISA: Library and Information Science Abstracts
TOXLINE					Mechanical & Transportation Engineering Abstracts
	sources Abstracts				NTIS
Zoologica 🖺	l Record Plus (18	64-Current)			Polymer Library (formerly Rapra Abstracts)

#### A tough case for A&I?

"I need full text, I have a dwindling budget... do I need A&I databases?"

Are you serving patrons effectively by sacrificing their search capability?

Your researchers won't find

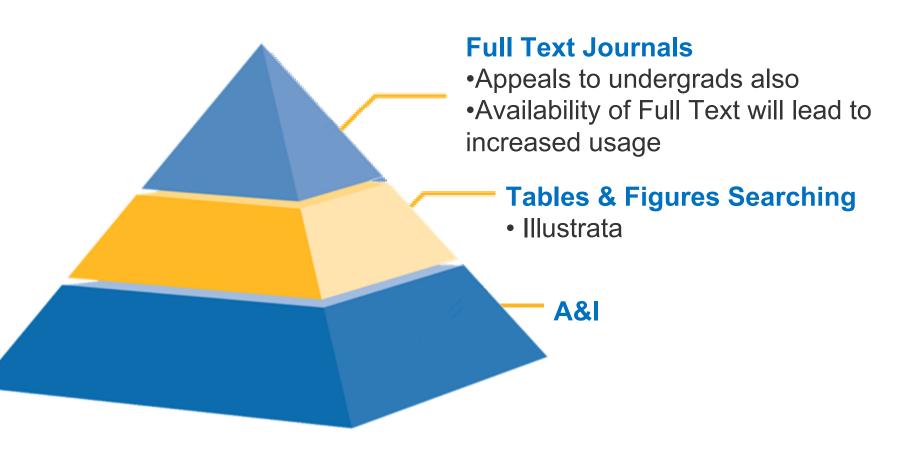
all the relevant content any of the relevant content, *quickly* 



A&I +++ All the Benefits and More

#### **BEYOND A&I - HYBRID**

# Hybrids: ProQuest's Science & Technology Collections



# Full Text Collections: Remove the Uncertainty of Link Resolvers



Database: Ocolici 🖂





#### Coal mining above a confined aquifer

Wang, J A; Park, H D. International Journal of Rock Mechanics and Mining Sciences (1997) 40. 4 (June 2003): 537-551

... Mining above a confined aquifer involves

... mining face through broken floor strata. Thus, safe mining should take into

Citation/Abstract





Indexing (Details) | Cite this

Subjects Air speed, Autonomous mini aerial vehicle M2AV system, Geodetic

coordinate system, Pitch angle (°)

Caption The three coordinate systems used to transform the true airspeed

into the geodetic coordinate system. The indices a, b, and g represent, respectively, the aerodynamic, body, and geodetic coordinate systems. Alpha is the angle of attack a, beta the sideslip angle β, yaw the true heading [imgchar=http://ams.allenpress.com /charent/greek/unaccented/cap/psi .gif], and pitch the pitch angle f.

Image Category Illustration, Figure

Title Measuring the Wind Vector Using the Autonomous Mini Aerial Vehicle

Publication title Journal of Atmospheric and Oceanic Technology

Volume Pages 1969-1982 14 Number of pages **Publication Date** Nov 2008

Publication year 2008 Year 2008

Journal Subjects Meteorology ISSN 0739-0572 Source type Scholarly Journals

Peer Reviewed Yes Language of Publication English

Document Type Indexed Image

DOI 10.1605/01.301-0004594117.2009

Accession Number 301-0004594117 ProQuest Document ID 297044091

http://search.proquest.com/docview/297044091?accountid=131239 Document URL

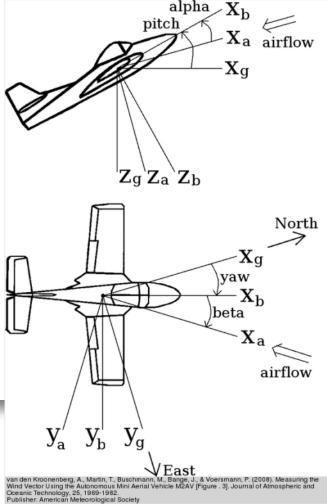
Last Updated 2010-11-26

Database 2 databases View >



#### Recent Abstract & Indexing Innovation

#### **ILLUSTRATA & DEEP INDEXING**



#### Illustrata Deep Indexing – precision searching power

#### Features: Is the Greenland Ice Sheet in a state of collapse?

Christoffersen, Poul; Hambrey, Michael J. Geology Today 22. 3 (May 2006): 98-103. Show duplicate items from other databases

#### □ Abstract (summary) Translate

The Greenland Ice Sheet is thinning at an accelerating pace and the ice sheet's contribution to sea-level rise has doubled in less than a decade. New data show rapid sheet, particularly along the coastal margin. These chang of up to 3 degree C. Decay of the Greenland Ice Sheet in by increased surface melting during longer and warmer s that drain the interior ice sheet. A precise estimate of sea improved theoretical treatment of these glaciers in comp

Figures and tables Hide figures and tables.

Document includes 7 figures.



Figure 1.



Figure 2.

Figure 7.



Figure 6.

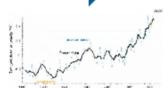


Figure 3.



Figure 3.

Caption: The Goddard Institute for Space

Studies temperature analysis 1880–2005

temperature relative to the 1951–1980

http://data.giss.nasa.gov/gistemp/2005/).

Subject Terms: Increase in global surface

showing increase in global surface

Type: Time Series Plot; Graph; Line

temperature: Temperature anomaly

mean (J. Hansen, NASA,

([degrees]C); Time (yr)

Graph ; Figure

Figure 4.



e ice

rming

erned

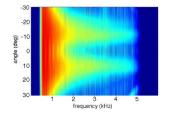
s

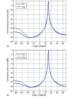
Figure 5.

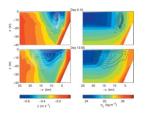
# If A&I is so good, why do we need Illustrata Deep Indexing?

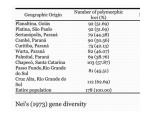
Rationale: figures and tables represent the distilled essence of research. By indexing data presentations, researchers can:

- 1. Search for images/graphs/ tables
- 2. Perform highly-focused searches, quickly
- 3. Find information that is otherwise hidden
- 4. Respond to the growing need for data











#### Why hasn't anyone gone to the effort before?

ProQuest technology team overcame many hurdles Indexing at the sub article level increases the workload by an order of magnitude

Awarded a patent for their efforts

(12)	Unite Dunie et	d States Patent	, ,	Patent No.: Date of Patent:	US 8,024,364 B2 Sep. 20, 2011		
(54)	4) METHOD AND SYSTEM TO SEARCH			FOREIGN PATENT DOCUMENTS			
	OBJECTS	S IN PUBLISHED LITERATURE FOR	JP.	04-097248 A	3/1992		
	INFORM	ATION DISCOVERY TASKS	л	05-012350 A	1/1993		
			ΊÞ	09-006777 A	1/1997		
(75)	Inventors:	Matthew Dunie, Great Falls, VA (US);	JP	09-223240 A	8/1997		
()	ELL CLECK DI	Craig W. Emerson, Lothian, MD (US)	лР	10-228473 A	8/1998		
		Ctail 44 Pinetson' Poitnan' (02)	1b	II-154157 A	6/1999		
		#b - # # - #	JP.	2000-194690 A	7/2000		
(73)	Assignee:	Proquest LLC, Ann Arbor, M1 (US)	JP	2003-248690 A	9/2003		
			JP.	2004-086307 A	3/2004		
$( \cdot \cdot \cdot )$	Notice:	Subject to any disclaimer, the term of this	ΊÞ	2005-519395 A	6/2005		
` ′		patent is extended or adjusted under 35	JP	2006-031660 A	2/2006		

How Does Subject Specific A&I fit with next generation Discovery Tools?

#### SUMMON

#### How does Summon fit into the picture?



offers a compelling starting place for users on the library web site

offers Google-like searching and response time makes the full breadth of a library's content discoverable

displays results in a content-neutral way Library's "digital front door".

The focus is at the **surface** 



## Differences between Summon & A&I search experience

Each discipline-specific database is crafted to match the needs of the expert researcher

A&I databases better at filtering extraneous results from full text searching

Command-Line Search

"Suggested Subjects" which provide relevant topics for further searching are only available through the A&I search interface.

Deep Indexing – Illustrata – only available on A&I

## <u>Drives database usage by enhancing their</u> <u>visibility</u>



Recommendation: We found a specialize

Sociological Abstracts

Over 1,800 serials publications, as well as

conf



Recommendation: We found a specia

ASFA: Aquatic Sciences and Fisheries

5,000+ serial publications, books, repor

pollution



Recommendation: We found a specialized colle

Materials Research Database

3,000+ periodicals, conference proceedings, tec books, and press releases covering materials sciused in engineering application

Are we getting the message out?

## **INFORMATION LITERACY**

## Surveys & Reports on Research

#### Research Information Network

Patterns of Information Use and Exchange Across Disciplines

(Presentation From Fiesole Collection Devt Retreat)

Reinventing Research – Information Practices in the Humanities

Case Studies of Researchers in the Life Sciences (In conjunction with British Library)

OCLC/JISC/RIN – The Digital Information Seeker (key insights from 12 separate user studies)

OCLC - Scholarly Information Practices in the Online Environment

#### **Ithaka**

**Faculty Survey** 

Discipline Reports

**Education** 

**Economics** 

**History** 

**Biosciences** 

Chemistry with JISC

History with NEH

CIBER/UCL/Emerald - Social Media and Research Workflow

# Case Studies on Life Sciences Researchers Findings

Google...the ultimate enabler. Researchers aware of Google's limitations but seem unconcerned that it yields a partial and potentially unmediated set of results.

Heavy use of services such as PubMed which serve specific domains and are perceived as comprehensive and authoritative.

Limited awareness of the range of information services and resources available to them, and the number that they report using seems surprisingly small.

Seek advice from colleagues (life scientists more than information professionals) Researchers see informal and local exchange of information .... [complementing] .... more formal mechanisms for information exchange, conferences, reports to funders, scientific publication).

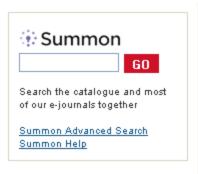
## Library Resources Metadata

## Researchers' use of academic libraries, 2007

- Need to provide good metadata
- Many resources under-used because inadequately catalogued

#### Online catalogs, 2009

 Differences exist between the catalogue data quality priorities of users and librarians



Title	Code
A Select Guide to Patent and Trademark Information: Internet Sources	AWF
Acronym Finder	AWF
Australian Digital Theses Database	AWF
BioEngineering abstracts	AW
Biotechnology and Bioengineering Abstracts	AW
British Standards Online	A W
CALgroup modules	A
Caltech Collection of Open Digital Archives	AWE
Canadian Patents Database	AWE
CivilENGINEERINGnetBASE	AW
Compendex (Engineering Village 2)	AW
Compendex (Engineering Vinage 2)  Compendex Plus (see latest update in Compendex)	Α
Conference Proceedings citation index. Science	AW
Conference Proceedings citation index. Social Sciences & Humanities	AW
CSA Illumina	AW
DEPATISnet	AWF
EEYL Ejournal Search Engine	
Encyclopedia of Material Tensors	Α
Engineering Village 2	A W
ENGnetBASE	AW
Environmental engineering dictionary and directory	A
Ergonomics Abstracts Online	AW
Esp@cenet	AWF
ESPACE Access: European and PCT International Patent Application	A
Bibliography	A
ESPACE Assanpat	A
ESPACE Bulletin: European Patent Bulletin Information	
ESPACE EPA: European Patent Application	Α
Essential Science Indicators	AWGL
Expanded Academic ASAP Int'l Ed	AWL
FreePatentsOnline	AWF
GeneralENGINEERINGnetBase	A W
Google Books	AFW
GrayLIT Network: a Science Portal of Technical Reports	AWF
Handbook of Comparative World Steel Standards, 2nd Ed.	A
Hong Kong University Theses Online	AWF
IEC Standards [Connect to database via Central Library Reception Desk]	A
Index to Theses with Abstracts accepted for Higher Degrees by the Universities of Great Britain and Ireland	A W
Intellectual Property Digital Library	AWF
International Standards Organization (ISO) (Catalogue only)	AWF
Internetstats.com	AWF
Intute: Science and Technology	ABWF
IP Australia Patsearch	AF
ISI Essential Science Indicators	AWGL
ISI Proceedings	AWGL
ISTP on CD ROM	A
Journal Citation Reports on CD ROM: Science Edition	A
Journal Citation Reports on the Web (JCR)	AWGL
Kinokuniya BookWeb Pro	AWG

## **User Confidence – High!**

Table 13: Finding: User Confidence

Study	Finding
Perceptions of libraries, 2005	Respondents are satisfied with their search; tend to trust results the same as results from libraries     In determining quality, users judge based upon their own knowledge or common sense
College students' perceptions, 2006	Students are satisfied with their search     In determining quality, users judge based upon their own knowledge or common sense
Sense-making, 2006	Users are adept at doing searches for personal needs
Researchers and discovery services, 2006	Researchers are self-taught but remain confident in their own skills
Researcher of the future, 2008	Big gap between performance and self-estimates
Seeking synchronicity, 2008	Getting an answer was cited most often for success     A mixture of relational and content facilitators contributing to perceptions of success

However, it seems that information literacy has not necessarily improved with users' digital literacy (see Table 14).

#### From:

The Digital Information
Seeker
Report of findings from selected OCLC,
RIN and JISC user behaviour projects

### Information Literacy – Low!

Table 14: Finding: Information Literacy

#### From:

The Digital Information
Seeker
Report of findings from
selected OCLC,
RIN and JISC user
behaviour projects

Study	Finding									
Perceptions of libraries, 2005 College students' perceptions, 2006	In determining quality, users judge based upon their own knowledge or common sense, institutional reputation, cross-checking, and recommendations     Cross-checking most often involves other websites									
Sense-making, 2006	Participants acknowledge the value of databases and other online sources									
Researchers and discovery services, 2006	Most common search strategy is refining down from a large list of results									
Researchers' use of academic libraries, 2007	Researchers' awareness of OA issues is low									
Researcher of the future, 2008	They are not expert searchers Tend to spend little time, little effectiveness in evaluating search results; prefer natural-language searching and trust Google; do not find library resources intuitive Teachers not passing literacy on to the pupils A big gap between their performance and their self-estimates									
E-journals, 2009	Shorter sessions, using basic search, and viewing fewer pages									
Students' use of research content, 2009	Users assess content based on its relevance to their assignment     Students are aware of difference between formal research and basic internet content									
User behaviour in resource discovery, 2009	Information literacy skills are lacking; they have not kept pace with digital literacy     When level of information literacy and domain knowledge increases, increased use of quality resources									

One important finding related to this is that high-quality metadata is becoming even more important for discovery of appropriate resources (see Table 15).

### **Collaboration & Communication**

- Key external factors (mostly funding) driving need for continued expansion of academic collaboration
- Academic collaboration often involves email and does not fully leverage latest technologies and tools
- Sciences more advanced in collaboration than the humanities (Long tradition of multi-author articles in life sciences and physics)
- Universities are doing more to communicate to organisations, corporations and public to show relevance of research



### COLLABORATION

# Royal Society Survey: Collaboration can lead to a 3 x Increase in Impact

Figure 2.8. Those countries (country y) in 2008 which achieved a three-fold increase on their standard domestic publication impact, through collaboration with 'country x'. Minimum of 1,000 papers published by each country in 2008.<sup>196</sup>

Impact accrued by (country y)	Ву	By collaborating with (country x)																				
	Australia	Austria	Belgium	Canada	China	Czech Republic	Finland	France	Germany	India	Israel	Italy	Japan	South Korea	Netherlands	Norway	Russia	Spain	Sweden	Switzerland	United Kingdom	United States
Argentina																					3.2	
Australia																		3.2				
Brazil	4.5			3.1									3.7		3.9							
China			3.8					3.6	3.5	4		5			3.9		4.1	4.8	3.5	4.2	3.1	3.2
Czech Republic															3.9					3.1	3.2	
India								3.8				3.7										
Japan																		3.3		3.1		
South Korea								3.8	3													
Mexico									3.1			3.4										
Poland		3.2	3.8	3.6								3.3			4.1			3.3	3	3.9	3.5	3.1
Russia	<b>/</b> )			4.7	3.4	3.4	3.4	3.2	3.1		4.8	3.7	3.6	4.5	4.4	3.6		4.2	4	4.2	4	3.6
Slovakia																						3
Spain	3.5												3.2									
Taiwan									3.2													

### Let's Collaborate: How can publishers help?

- Tell us what you're hearing for your users
- Let us know how we can help you to communicate info on resources
- Tell us what you need so we can build it





#### **Landmarks in Research Tools**

**Evolution of Indexing** 

## 19th Century: Information Landmarks

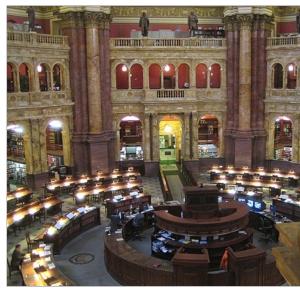
Professional Librarianship developed in the mid C19th

Classification systems such as Library of Congress & Dewey Decimal System developed to promote consistency

Toward end of C19th many professional journals emerged within subject domains: physics, chemistry, geology, philosophy etc

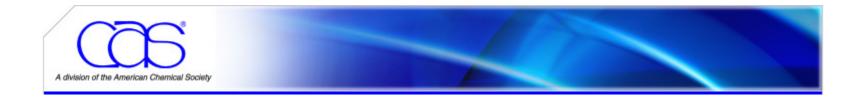
Indexing & Abstracting started to enhance discovery for researchers within subject domains

Mid C19<sup>th</sup> Late C19<sup>th</sup>
LC & Specialised
Dewey Journals



## Early 20<sup>th</sup>: Chem Abs

Dedicated A&I service for Chemistry



1907 Chem Abs

## Early 20th Century and the Law

Legal Publishing:



In1909 John B. West t complained: "No one who has to do with the profession in connection with the purchase or use of books, can fail to notice the continual complaint of increasing cost, of lack of shelf room, of confusing citations and other complications arising from multiplicity of reports."

The solution ... from the *Frank Shepard Company:* **Shepard's Citations** is a <u>citator</u>, a list of all the authorities citing a particular case, statute, or other legal authority.

Early C20<sup>th</sup> Shepards

### **Science Citation Index**

Conceived after a suggestion to use Shepards as a model for a system to prevent "man drowning in a sea of information"



Eugene Garfield – founder of SCI & ISI

ISI (now Thomson Reuters)
Web of Science – "probably
the most influential search
engines in existence"

1960 SCI 2002 WoK

# 60s: traditional bibliographic databases go electronic



The seminal electronic online search engine 1966

1966 Dialog

# 70s: traditional bibliographic databases go electronic

OCLC formed in 1967 – later to produce WorldCat 1971 Alden Library at Ohio University became the first library in the world to do online cataloguing

1967 OCLCe

## SCI to PageRank to Google

SCI inspired ....

...a method developed by Pinski and Narin in 1976

... which was a major influence for Brin & Page's

PageRank link analysis algorithm

PageRank became the heart of the Google search engine.

Google Scholar: released Nov 2004 in beta

1758 Annual Register Mid C19<sup>th</sup> Late C19<sup>th</sup> Early 1960 1966 1998 2002 LC & Specialised C20<sup>th</sup> SCI Dialog **Google** Wok Dewey Journals Shepards

## 2000s: Discovery

#### Discover Layer:

WorldCat Local,

Summon,

Primo Central,

**Ebsco Discovery Service** 



# 2000s: IRs: From Outside In to Inside Out

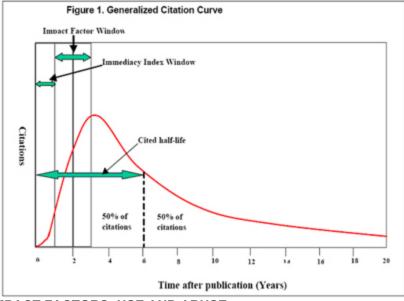
Information Repositories
Inside Out – making the University's intellectual output available to the outside world



## Impact from SCI

Impact Factors for journals
H Index (academics)
Eigen Factor
Article Influence
Competing resources such

as SciVerse Scopus



IMPACT FACTORS: USE AND ABUSE M. Amin & M. Mabe, *Elsevier*