

RSC Publishing<sup>beta</sup>

Have your say...

Louise Peck and Richard Blount

# Agenda

- What is RSC Publishing?
- Background
- What are the features?
- Librarians' Portal
- We need your help!
- ChemSpider wins Best Practice Award

# What is RSC Publishing?

- the first launch of our **new** integrated content delivery platform
- available as a *beta* - your feedback is important to us
- allows searching across all RSC-hosted journal, eBook and database products from one simple interface
- also offers a dedicated Librarians' Portal where you can manage your RSC subscriptions

The screenshot displays the RSC Publishing beta website. At the top, it features the RSC Publishing logo, the Royal Society of Chemistry name, and navigation links for 'RSC | ChemSpider | Feedback | Login | Register'. A search bar is prominently displayed with the prompt 'Enter keywords, author, title, reference, or DOI'. Below the search bar, there are navigation tabs for 'Journals', 'Books', 'Alerts', and 'Help'. The main content area is divided into several sections: a 'Welcome to RSC Publishing beta' message, 'News from RSC Publishing' with recent announcements like 'ChemSpider wins best practice award' and 'RSC Publishingbeta online tour now live!', and 'Latest Content' with a list of keywords including 'aldehyde', 'amine', 'atomic', 'blood', 'catalyze', 'cell', 'drug', 'environmental', 'exposure', 'human', 'nanoparticles', 'organic', 'palladium', and 'surface'. There are also advertisements for 'Goodfellow' and 'SYNFACTS'. A 'Find a Journal Article' section includes a DOI search field (with '10.1039/' entered) and a 'Reference' section with fields for 'Journal name', 'Year', and 'Start page'. A 'Librarians' portal link is visible in the top right corner.

# Background

- based on detailed market research we conducted with information professionals and users
- designed around user experience
- dedicated librarian section requested
- for a limited time, we will continue to operate alongside our existing website
- our customers will be contacted with our migration plans

# What are the features?

- librarian login and branding
- topic clouds to highlight latest research
- rapid filtering of search results
- integrated tools for bookmarking, saving and sharing information
- saved searches and alerts
- dynamic news feeds

The screenshot displays the RSC Publishing website interface. At the top, there is a navigation bar with 'RSCPublishing beta' and 'Royal Society of Chemistry' logos, along with links for 'RSC | ChemSpider | Feedback | Login | Register'. Below this is a search bar with the text 'Enter keywords, author, title, reference, or DOI' and a 'Search' button. The main content area features the 'Chemical Society Reviews' journal cover and title, 'Issue 6, 2008', and the tagline 'The home of high impact reviews from across the chemical sciences.' The article title is 'High-performance olefin polymerization catalysts discovered on the basis of a new catalyst design concept' by Tomoaki Matsugi and Terunori Fujita, published in 'Chem. Soc. Rev.', 2008, 37, 1264-1277. The abstract text describes a 'ligand oriented catalyst design concept' for olefin polymerization. Below the abstract is a diagram titled 'Ligand Oriented Catalyst Design Concept' showing three types of catalysts: PI catalysts, II catalysts, and FI catalysts, all leading to 'High Performance Olefin Polymerization Catalysts'. On the right side, there is a sidebar with options for 'Download' (PDF, Rich HTML), 'Download Citation' (EndNote), and 'Share & Recommend' (Email this page, Bookmark, Add to Favourites). The 'Download Citation' and 'Share & Recommend' sections are highlighted with a red box. Red arrows from the list on the left point to various elements: 'librarian login and branding' points to the 'Login | Register' link; 'topic clouds to highlight latest research' points to the journal cover; 'rapid filtering of search results' points to the search bar; 'integrated tools for bookmarking, saving and sharing information' points to the 'Share & Recommend' section; 'saved searches and alerts' points to the 'Alerts' dropdown menu; and 'dynamic news feeds' points to the article title.

# Librarians' Portal

- beta version
- create a profile and personalise your account
- access to usage statistics for both eBooks and journals
- facilities to register and change IP address(es)
- ability to amend contact and address details
- facility to upload and change branding, including logos and text
- pages detailing which RSC publications your institute has access to – *in progress*
- Account Manager contact details

The screenshot displays the Librarians' Portal interface. At the top, it says "Librarians' Portal" and "Welcome to our resource centre for librarians, consortia, booksellers and subscription agencies containing RSC product and pricing information, usage reports, latest news and other resources." The main content area is divided into several sections:

- Update Branding:** A section with a form for "Library Name" (currently "RSC") and "Library Logo" (with a placeholder image and an "Edit" button).
- Usage Reports:** A section with links for "View", "How to access", "My Sales Manager", and "Details".
- Tools:** A section with links for "RSS Feed" and "eAlerts".
- IP Address Registration:** A section with a form for "IP Addresses of your sites" and "Reason for update", a checkbox for "In sending this form you are accepting the online licensing terms set out in the RSC Electronic License Agreement", and links for "Company Online License..." and "University Online License...".
- Resources & Information:** A section with links for "Catalogues", "Publicity materials", "What do I have access to", "Policies, Terms & Conditions", "Licensing regulations", "Author deposition", and "News for Librarians".

Red boxes and arrows highlight the following features from the list on the left:

- Red boxes around "Update Branding" and "IP Address Registration" correspond to the bullet points: "facilities to register and change IP address(es)" and "ability to amend contact and address details".
- Red boxes around "Usage Reports" and "Tools" correspond to the bullet points: "facility to upload and change branding, including logos and text" and "pages detailing which RSC publications your institute has access to – *in progress*".
- Red boxes around "Update Branding" and "Usage Reports" correspond to the bullet points: "create a profile and personalise your account" and "Account Manager contact details".

# We need your help!

- We would love to hear your feedback  
For example, tell us about:
  - what changes will you need to make to migrate to the new platform?
  - what features do you like, what features are missing?
  - will the Librarians' Portal be helpful? Any other features you would like?
  - what do you think about the user interface, could it be clearer, more intuitive?
- It takes 2-3 minutes to complete our migration survey
- **Pick up one of our factsheets for more information and about becoming a RSC Publishing<sup>beta</sup> tester or give me your business card**

**RSC Publishing<sup>beta</sup> Factsheet**

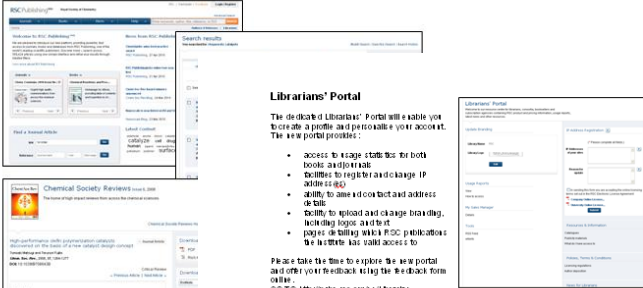
RSC Publishing would like to announce the launch of RSC Publishing<sup>beta</sup>, the new integrated content delivery platform that allows seamless access to RSC-hosted journals, eBooks and database products from one simple interface. The platform also offers a dedicated Librarians' Portal where you can manage your RSC subscriptions.

**Why have we created the RSC Publishing<sup>beta</sup>?**

We've designed the new site around user experience, based on detailed market research we conducted with information professionals and users. The platform is available on a 24/7 basis operating alongside our existing website to ensure content access can be maintained to our customers.

**Features**

The new integrated content delivery platform will allow over 500,000 journal articles, book chapters and database records to be accessed through one simple interface.



**Librarians' Portal**

The dedicated Librarians' Portal will enable you to create a profile and personalise your account. The new portal provides:

- access to usage statistics for both books and journals
- ability to register and change IP address(es)
- ability to amend contact and address details
- ability to upload and change branding, including logos and email
- pages of billing with RSC publications by institution that would access to

Please take the time to explore the new portal and offer your feedback using the feedback form online.  
GO TO <http://rsc.org.uk/librarians>

**Do you have questions about our new Publishing<sup>beta</sup>?**

It is anticipated that some frequently asked questions, we have provided answers on our website  
GO TO <http://rsc.org.uk/home#FAQ>

If you would like to talk to your account manager further quoting marketing reference code EM 2D 10  
EMAIL [sales@rsc.org](mailto:sales@rsc.org)

**We need your expert help!**

RSC Publishing<sup>beta</sup> will run alongside the existing RSC Publishing website for the first phase of the testing. Links to the new site will be available across the existing publications website. We would love to hear your feedback about the new site.


- **Informational:** what changes will you need to make to migrate to the new platform?
- **Technical:** what features do you like, what features are missing?
- **Librarians' Portal:** will this be helpful? Any other features you would like?
- **Feedback:** what do you think about the user interface, could it be clearer, more intuitive?

It takes 2-3 minutes to complete our migration survey  
GO TO <http://www.rsc.org.uk/migrate>

**Interested in becoming a tester of RSC Publishing<sup>beta</sup>?**

If so, please email marketing@rsc.org quoting marketing reference code EM 2D 10 or ProjectProspect@rsc.org or reply to your contact on the online survey above and we will contact you.

**Have you told your academics and students about ChemSpider? It's FREE!**



The Royal Society of Chemistry's ChemSpider platform has won a 2010 ERM-IT World Best Practice Award for content delivery. To complement this, ChemSpider provides access to millions of chemical structures and information to a wide range of our online services. ChemSpider is the fastest growing free accessible source of structure-based chemistry information. BETTER. STILL. IT'S FREE! AVAILABLE FOR AN UNLIMITED TIME.

For more information on ChemSpider  
GO TO <http://www.chemspider.com>

# ChemSpider wins Best Practice award

- **Have you told your academics and students about ChemSpider? It's FREE!**
- The Royal Society of Chemistry's ChemSpider platform has won a 2010 Bio-IT World Best Practices Award for contributions to community chemistry
- For a demo, please ask myself or Richard



- ChemSpider provides access to millions of chemical structures and integration to a multitude of other online services
- Fast becoming the richest single source of structure-based chemistry information

For more information on ChemSpider  
GO TO <http://www.chemspider.com>  
EMAIL [support@rsc.org](mailto:support@rsc.org)



Thank you  
Any questions?